

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, April 6, 2022

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Vetting, D. Pollen, J. Hawig, M. Plate, J. Zipperer, R. Kohlbeck, K. Behnke, K. Sitkiewitz, K. Winkel, B. Palzewicz, S. Binversie, K. Kohlman, P. Soukup, T. Dvorak, B. Herr, S. Schuette

County Board

Supervisors

Present-

Others Present:

Absent & Excused: M. Lentz, R. Zipperer, PJ Albert, R. Voss

Pledge of Allegiance

Called to Order Meeting called to order – 6:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Hawig, seconded by Sitkiewitz to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. ***No Committee Meeting; Committee Update***
No report.

B. Operations Subcommittee

No Committee Meeting; Committee Update; Market Animal Committee Meeting; Ice Center Operations; Contests and Exhibits Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Youth Art Show; King Arthur Baking Contest

Dvorak reported on the following:

- No meeting scheduled.
- AG Adventureland met tonight and working on implementing a scavenger hunt.
- Working group meetings to be scheduled.
- Market Animal Committee – scholarships due Friday, April 8.
- Ice Center Operations – ice is out and couple of open projects. Meeting to be scheduled soon.

C. Entertainment/Vendors Subcommittee:

1. ***No Committee Meeting; Committee Update; 2023 Entertainment Options; Wednesday Kickoff – Parade-Fireworks; Woman's Day Event***

J. Zipperer reported on the following:

- No meeting scheduled.
- Parade-Fireworks group to schedule a meeting.

D. Parking/Security Subcommittee:

1. ***No Committee Meeting; Committee Update; Parking Attendants-Civic Groups***
No report.

E. Marketing & Advertising Subcommittee

1. No Committee Meeting; Committee Update; Fairest of the Fair Update; Social Media Update; Advertising Media Budget

J. Zipperer reported on the following:

- No meeting scheduled.
- Fairest of the Fair to work on radio ads to be recorded. Dairy Futurity would like FOF present to distribute ribbons at event – place on calendar.
- Social Media – FB posts are being posted.

Review, Discussion and Possible Action on Fair Matters

A. Facebook Post Public Comments

Motion was made by Behnke, seconded by Herr to approve Facebook Post Public comments with staff being responsible for any and all responses when required. Motion carried unanimously.

B. Beer and Soda Vendor Meeting – Update

J. Zipperer and Pollen reported on the Beer and Soda Vendor meeting.

C. Animal Superintendent Rates of Pay

Pollen reported on the Animal Superintendent Rates of Pay included in the board packet. Discussion.

D. Fair Update

Shelton provided a fair update.

Comptroller's Financial Report – Review; Capital Projects Update

Neuser reported on the Financial Report and the Capital Budget report provided in the board packet noting that ARPA funds reflected on in the financial report.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. Recommendation of New Appointment to Expo-Ice Center Board

Motion was made by Pollen, seconded by Plate to recommend approval to the Public Works Committee to approve the Recommendation of New Appointment of Nancy Newberg to the Expo-Ice Center Board. Motion carried unanimously.

B. District 4 Meeting – April 5 – Update

Dvorak provided a detailed District 4 meeting update.

C. Rummage-A-Rama – 2022-2023 Season

Staff to provide a profit-loss breakdown for next meeting.

D. Expo-Ice Center Month Events; Expo Grounds Update

Staff reported on upcoming events. Pollen requested new board members to schedule meeting to complete the mentor program.

Adjournment

Motion was made by J. Zipperer, seconded by Hawig to adjourn at 6:59pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Winkel